

FOODBOOK

C U R A C A O 2 0 2 3 / 2 4



Curacao's Culinary World



INFO@FOODBOOKCURACAO.COM | +599 770 7723

FOODBOOK

FOODBOOK Curacao Magazine

What to expect

Information regarding the culinary world of Curacao: bars, restaurants, articles, interviews with chef-cooks and more...

Technical specifications:

Magazine size 20 cm x 26 cm

Inside work 196 pages

Cover paper 350 grams Cocoon Silk

Inside paper 90 grams Cocoon Offset

- 1) Restaurant spread 2/1 40 cm x 26 cm
- 2) Restaurant page 1/1 20 cm x 26 cm
- 3) Full page ad 1/1 20 cm x 26 cm
- 4) Half page ad 1/2 10.5 cm x 18 cm
- 5) Quarter page ad 1/4 8.5 cm x 10.5 cm

Circulation 10.000

Distribution yearly Hotels/Resorts/B&B/Villa's

Contacts

Mail info@foodbookcuracao.com

Tel +599 770 7723

Sales

info@huidkanjers.com

denise@foodbookcuracao.com

Point of contact

Laurens +5999 682 4775

laurens@foodbookcuracao.com

Submitting ad/content

Format PDF, TIFF or EPS (CMYK)

DPI 300

+599 770 7723 | info@foodbookcuracao.com



FOODBOOK

Contract

Company _____

Address _____

Contact _____

Company Phone _____

Mobile _____

Email _____

With the approval of _____ Date _____

Has purchased ad space as specified below, pictures are not included:

FoodBook Curacao Hotel/Resort Magazine

- 1) Restaurant spread Naf. 3600 2/1 ☐
- 2) Restaurant page Naf. 2600 1/1 ☐
- 3) Full page (Advertisement) Naf. 2300 1/1 ☐
- 4) 1/2 page horizontal format Naf. 1800 1/2 ☐
- 5) 1/4 page vertical format Naf. 1500 1/4 ☐

Price special page's on request.

I accept the terms and conditions and confirm the ordering space of ads/articles.

Contract 2023/24 All prices are in Florin (Naf.) per year. Payment within 30 days will be granted after signing of this contract.

Payment: Conté BV | MCB Bank Bonaire 408 077 07 | KvK 8697

3% of the profits from Foodbook Curacao will be donated to the 'Curacao voedselbank'.

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Foodbook is published in collaboration with Chata as an in-room magazine in the enclosed hotels and resorts.



FOODBOOK

Guidelines for participating in FOODBOOK Curacao magazine

Advertising Contract

The advertising contract with FOODBOOK magazine must be signed before placing the ad or article. If the agreement is not signed and returned before placing the ad or article, FOODBOOK magazine keeps the right not to place the ad or article.

Delivery of Content

The advertiser has the obligation to deliver text and images for FOODBOOK on time (before deadline in November 2022). All text and images must be delivered in digital form to the publisher Conté BV.

Corrections

In case of any errors from the client a new file must be sent to change advertising material. FOODBOOK magazine accepts no corrections over the phone. FOODBOOK magazine accepts no liability for orally transmitted corrections. All materials should be sent within the prescribed period by email.

Complaints

When printing ad in color, FOODBOOK magazine accepts no liability for any minor deviations from the colors of the original material. FOODBOOK magazine reserves the right to reject complaints about advertisements which indicated that they were not suitable for printing. The advertiser is responsible for delivering the advertising material in accordance with our guidelines.

Late submission of the material

In case of late submission of the material, FOODBOOK magazine reserves the right not to place the advertisement. In spite of this, the advertising space will be passed on whether the advertisement is printed or not.

Errors in the material

No reduction in advertising costs will be granted in case FOODBOOK magazine is not to blame for the occurrence of an error. FOODBOOK magazine accepts no responsibility for errors in advertisements for which the material was not submitted on time. For errors in FOODBOOK magazine that are not caused by the advertiser a reduction in the price will be calculated in accordance with the reduction in the value of the ad. In no case shall an allowance may be higher than the cost of the ad. Complaints must be filed within 14 days after insertion of the advertisement. Any complaint must be received within 14 days after the invoice date by FOODBOOK magazine.

Cancellation

Cancellation of an order in FOODBOOK magazine must be in writing and addressed to FOODBOOK magazine two months before the final submission of the advertising material. In the event of a late cancellation a fee of 70% will be charged.

Payment Terms

Payment within 30 days will be granted after signing of the contract. All ads are calculated in accordance with the prices in effect on the date of insertion.

FOODBOOK magazines in room: By advertising in FOODBOOK magazine Hotels/Resorts/B&Bs and other companies automatically agrees to place FOODBOOK magazine in there rooms.

Distribution

Please contact the publisher Conté BV if more copies of FOODBOOK magazines has to be delivered.

Example

The example (lay-out) of FOODBOOK magazine Curacao can be different from the final product.